



2018 SPONSORSHIPS

The Sports Physical Therapy Section is grateful for our sponsors, many of whom have been with us for over ten years. Sponsor donations support educational programs like Team Concept Conference, and member events, such as TeamMates at TCC and CSM and our Awards Ceremony at CSM.

Sports Section Sponsors also receive valuable exposure to our over 8,000 members. Depending on the level of the sponsorship, these marketing tools include space at Team Concept Conference, custom articles in our e-magazine and personalized emails sent on behalf of your organization.

Sponsorships fall into three categories

Corporate Sponsorships

Corporate sponsorships are the most all-encompassing options available, designed to give sponsors multi-media exposure to our members throughout the year. Corporate sponsors are also promoted at all Section and APTA events.

Team Concept Conference Sponsorships

Team Concept Conference sponsorships are designed to maximize exposure at our annual flagship event. Sponsors are promoted to all SPTS members, but with a focus on Team Concept Conference. These sponsorships help directly fund this conference.

Event Sponsorships

The Sports Section holds several events surrounding Combined Sections Meeting and Team Concept Conference where sponsors can further target their marketing. Exposure through these sponsorships are focused on a certain time frame and event. Included are

- TeamMates at Team Concept Conference
- TeamMates at Combined Sections Meeting
- Awards Ceremony Reception at Combined Sections Meeting
- Other special events.

Please see details on the reverse side or contact Mary Wilkinson, Director of Marketing, at mwilkinson@spts.org.

Corporate Sponsorships

All corporate sponsors receive these benefits:

- Pre- and post-conference lists from TCC
- A free booth at TCC
- Recognition as a sponsor with link in all SPTS member e-mails
- Recognition as a sponsor with link on the SPTS website
- Identification as a sponsor on signage at all events

Gold Commitment: \$5500

- Link educational blogs and/or articles to the SPTS site
- Three client profiles/articles in newsletter per year
- Major exposure on TCC app
- Six e-marketing messages sent to our members on your behalf
- Article placement in our monthly education e-blasts
- Double booth at Team Concept Conference in Las Vegas
- Branding on the front of the bags distributed at TCC, and your material stuffed in the bags and distributed to each attendee
- Your special events, educational courses, webinars, etc. will be promoted on the SPTS website under Calendar of Events, as well as spotlighted in newsletter each month.
- Full page ad in ISSUU version of IJSPT seven times annually
- Promotion of events or special courses on SPTS Facebook page
- Membership mailing list for marketing purposes

Silver Commitment: \$3500

- Link educational blogs and/or articles to the SPTS site
- One client profile/article in newsletter per year
- Tab exposure on TCC app
- One e-marketing message sent to our members on your behalf
- Article placement in our monthly education e-blasts
- Single booth at Team Concept Conference in Las Vegas
- Branding on the front of the bags distributed at TCC, and your material stuffed in the bags and distributed to each attendee
- Your special events, educational courses, webinars, etc. will be promoted on the SPTS website under Calendar of Events, as well as spotlighted in newsletter each month.
- Half page ad in ISSUU version of IJSPT 7 times annually
- Membership mailing list for marketing purposes

Bronze Commitment: \$1700

- One client profile/article in newsletter per year
- Sub-tab exposure on TCC app
- Article placement in our monthly education e-blasts
- Single booth at Team Concept Conference in Las Vegas
- Branding on the front of the bags distributed at TCC, and your material stuffed in the bags and distributed to each attendee
- Your special events, educational courses, webinars, etc. will be promoted on the SPTS website under Calendar of Events, as well as spotlighted in newsletter each month.
- Half page ad in ISSUU version of IJSPT 3 times annually
- Membership mailing list for marketing purposes

Benefits for corporate sponsorships are negotiable based on the client's needs but within value parameters.

Team Concept Conference Sponsorships

Exhibitors

Expo hall space is limited and always sells out, so be the first to reserve your spot! Cost is \$750 for a single booth until July 1, \$850 for a single booth after July 1. Double booths are \$1400 until July 1; double booths are \$1600 after July 1.

Exhibitors receive the following benefits through booth purchase at Team Concept Conference

- 10x10 booth space
- Hall is carpeted; no additional carpet order needed
- Pipe and drape provided
- Each booth is equipped with a skirted table, two chairs and a wastebasket
- Registered exhibitors receive promotion on SPTS site as soon as payment is received.
- Links to exhibitor's website upon registration and for three months following event on all SPTS e-blasts
- Acknowledgement of TCC sponsorship for one year on SPTS site
- Other marketing exposure via signage, conference app and attendee materials
- Other sponsorship opportunities available

Please note: Exhibitors do not receive CEUs for the course. SPTS offers a special rate for exhibitors who wish to earn CEUs while at the course.

Lanyard Sponsorship Commitment: \$2000

This sponsorship provides a customized lanyard with your logo for all attendees of the Team Concept Conference. In addition, the sponsor receives the following extra benefits

- Tab exposure on conference app
- Branding on the front of the bags distributed at TCC, and your material stuffed in the bags and distributed to each attendee
- Special signage at registration

The lanyard sponsor must be a Team Concept Conference exhibitor.

Exhibitor Lecture Sponsors

SPTS has received inquiries regarding the ability to present to members at Team Concept Conference. In 2017, we made our first offering for paid presentations. These presentations can be made at the end of the conference day on Thursday or Friday. Up to two will be allowed. Presentations must be cleared at least 90 days in advance by the educational committee. Lecture sponsors must also be corporate sponsors or TCC exhibitors.

\$15,000 for a 30-minute presentation

We offer an annual Bronze sponsorship as a thank you for this commitment, which will give you a single booth at TCC, a value of \$750-\$850, as well as additional marketing opportunities. Sponsor will be branded for a mid-morning or mid-afternoon break on Friday (choice) or mid-morning Saturday.

\$10,000 for a 15-minute presentation

We offer a bag sponsorship and stuff an item in the bag on the sponsor's behalf as a thank you. Sponsor will be branded as sponsor for breakfast on either Friday or Saturday (choice).

\$5,000 for a 5-7 minute presentation

Sponsor will be branded a partial sponsor for breakfast on either Friday or Saturday.

Break Sponsorships

Commitment: \$7000

These sponsorships help provide breakfast, mid-morning and mid-afternoon breaks to attendees at TCC. Break sponsors are given credit in the program, on the app, through signage, offered an upgrade in app positioning, and additional marketing benefits. Sponsorships are available for breakfast on Friday or Saturday, mid-morning breaks Thursday through Saturday, and a mid-afternoon break on Friday. Break sponsors also receive a one year Bronze Corporate sponsorship for their contribution. *Break sponsors must be TCC exhibitors.*

TeamMates at Team Concept Conference

TeamMates is a networking initiative of the Sports Physical Therapy Section of the APTA. The purpose is to help new and experienced members of the SPTS connect for discussions, introductions, mentoring, and networking opportunities at conferences.

When attendees pre-register, they may participate as a "rookie" or a "captain" in a TeamMate group.

Sponsors attend the cocktail and dinner event and have the opportunity to mingle with early career and seasoned professionals. Approximately 80 individuals attend this event.

Partial Sponsor

Commitment: \$1500

Support the Section by providing drink tickets for the attendees or offset dinner costs. Up to five sponsors may be included. Sponsors may provide materials to be placed at each place setting at the event. Sponsors are also included as bag sponsors for distribution for all TCC attendees, and are recognized on the SPTS website and in member e-blasts once sponsorship is agreed to and paid. *Partial sponsors must be exhibitors in the TCC expo hall.*

Full Sponsor

Commitment: \$9500

Support the Section by sponsoring the entire TeamMates event.

Sponsor may provide materials to be placed at each place setting at the event. Sponsors are also provided a single booth at TCC, along with all the benefits of exhibiting, included as bag sponsors for distribution for all TCC attendees, and are recognized on the SPTS website and in member e-blasts once sponsorship is agreed to and paid.

Breakout Sponsorship Commitment:

Commitment: \$1500

Support SPTS as a breakout sponsor at TCC. Sponsors are provided with a sign recognizing their contribution inside the breakout space, as well as the ability to place marketing materials at each seat in the breakout room. *Sponsors must be TCC exhibitors.*

Bag Sponsors Commitment:

Commitment: \$400

Bag sponsors receive their logo on the outside of the attendee kits and the ability to have a sample and/or marketing piece inserted in each bag. The bag sponsors also help pay for the attendee kits. *Bag sponsors must be Team Concept Conference exhibitors.*

Event Sponsorships

TeamMates at Combined Sections Meeting

TeamMates is a networking initiative of the Sports Physical Therapy Section of the APTA. The purpose is to help new and experienced members of the SPTS connect for discussions, introductions, mentoring, and networking opportunities at conferences.



When attendees pre-register, they may participate as a "rookie" or a "captain" in a TeamMate group. Approximately 250 people attend this event each year.

Sponsors may have a display table at the event, and up to five members of their organization may attend.

Partial Sponsor

Commitment: \$2500

Support the Section by providing refreshments for the attendees. Up to four sponsors may be included. Sponsors are recognized on the SPTS website and in member e-blasts once sponsorship is agreed to and paid.

Full Sponsor

Commitment: \$10,000

Support the Section by sponsoring the entire TeamMates event at Combined Sections Meeting.

Sponsor will be sole exhibitor at event and may have up to ten attendees. Sponsor may place a full display at the event if desired. Sponsors are recognized on the SPTS website and in member e-blasts once sponsorship is agreed to and paid.

Awards Ceremony Reception at Combined Sections Meeting

The Business Meeting and Awards Ceremony is the focal event of Combined Sections Meeting for SPTS. Between 250 and 300 attendees join together for this event.

Partial Sponsor

Commitment: \$5000

Support the Section by helping provide refreshments for the attendees. Up to two sponsors may be included. Sponsors are recognized on the SPTS website and in member e-blasts once sponsorship is agreed to and paid.



Full Sponsor

Commitment: \$12,000

Support the Section by sponsoring the entire TeamMates event at Combined Sections Meeting.

Sponsor will be sole exhibitor at event and may have up to ten attendees. Sponsor may also place a full display at the event if desired. Sponsors are recognized on the SPTS website and in member e-blasts once sponsorship is agreed to and paid.

Benefits for event sponsorships are negotiable based on the client's needs but within value parameters.

Specialty Sponsorships

We often receive inquiries about specialty sponsorships, especially sponsoring Special Interest Group (SIG) events, such as business meeting refreshments, which also allows for direct promotion to the SIG.

In order to sponsor a SIG, or create a special sponsorship for your organization, you must first be at least a Bronze Level Corporate sponsor, a TCC sponsor, or event sponsor.

To discuss a potential specialty sponsorship, please contact Director of Marketing Mary Wilkinson at mwilkinson@spts.org. We want to work with you!

How to Become a Sponsor

For **Team Concept Conference** exhibition, you may register online at www.spts.org. You will be required to create an account to purchase, unless you are a returning exhibitor or sponsor. The registration link may then be found at

For **corporate sponsorships**, you may also register online as noted above, and go to <https://spts.org/store/store-home?cat=Sponsorships>

Mary Wilkinson, Director of Marketing, will contact you to work out details. You are also welcome to contact her in advance of commitment to exhibiting or sponsoring.

For **other TCC sponsorships, event sponsorships and specialty sponsorships**, please contact Mary Wilkinson at mwilkinson@spts.org to set up a time to discuss your company's needs in advance.

